

PSI COMMITMENT SELF-REPORTING QUESTIONNAIRE 2018



EWEC Secretariat, PMNCH, FP2020 self-reporting questionnaire to assess progress on implementation of commitments to the Global Strategy on Women's, Children's and Adolescents' Health.

COMMITMENT PROGRESS SUMMARY NARRATIVE

In support of Family Planning 2020 and the Global Strategy on Women's Children's and Adolescents' Health, PSI has pledged to reach 10 million people under the age of 25 with a modern contraceptive method by 2020. With young women accounting for half of global unsafe abortion-related deaths, we remain firm in our commitment to arm young people with the knowledge, tools and contraceptive access to make their own decisions about their sexual and reproductive health (SRH).

Our FP2020 commitment has informed our organization's global strategy, staffing updates and programmatic shifts, ensuring all projects, and among all departments, we keep youth at the core of PSI programming. In September 2017, PSI welcomed Amy Uccello as the Sr. AYSRH Technical Advisor. With almost two decades of global health experience, Amy provides the PSI network with technical guidance in tracking and ensuring our FP2020 progress.

PSI recognizes that our consumer is younger than ever. Adolescents, therefore, are a key demographic in re-imagining healthcare. This summer, PSI will unveil its Global Strategic Plan—of which engaging adolescents is one of PSI's four commitment areas. With the Global Strategy as a blueprint, we have launched an internal Youth Collab and publish ongoing external content—convening our community of practice to explore, together, how all projects can meaningfully engage youth as equal partners in the design, delivery, measurement and evaluation of SRH services. This includes how projects can apply principles of Positive Youth Development (<http://bit.ly/2qSLOgK>) to work with youth as cyber-health educators (<http://bit.ly/2HbgVxT>) and project co-designers (<http://bit.ly/2K9YvLW>).

Supporting our global strategy requires unlocking new avenues of funding. PSI is working with young philanthropists fully dedicated to expanding contraceptive access to young people, reducing adolescent pregnancy and gaining new insights into young people's lived experiences to better meet their health needs. We continue to secure new funding from government donors, including a recent \$7 million award from the Swedish International Development Cooperation Agency to, in part, expand how adolescents access SRH services in PSI Zimbabwe.

We've injected our FP2020 goals into how we track and share progress across current and new PSI programming. We launched in 2016 Adolescents 360, an AYSRH effort to increase the demand for, uptake of and perception surrounding voluntary, modern contraceptives among adolescent girls 15-19-years-old across the developing world. The project works in equal partnership with girls, sourcing from their insights to design, deliver and implement country-tailored solutions. Our A360 Hub (a360learninghub.org) allows us share our learnings, with the goal of inspiring the global community to replicate A360's approach and solutions. PSI is not only on track to meeting its FP2020 pledge. We're committed to working as a community to, together, abolish adolescent's unmet need for contraception across the developing world.

THEMATIC COMMITMENT PROGRESS

Ensure universal access to Sexual and Reproductive Health and Rights (SRHR)

Adolescent birth rate (10-14, 15-19) per 1000 women in that age group

Proportion of men and women aged 15-24 with basic knowledge about sexual and reproductive health services and rights

Percentage of adolescents (15-25) who have their need for family planning satisfied with modern methods

Geographic Coverage. Check all the geographical levels that you implement your commitment-related activities in?

Global

EVERY WOMAN EVERY CHILD FOCUS AREAS

Adolescent and Young Adult Health and Well-being

Applicable

Adolescent and Young Adult Health and Well-being data

Current status: ongoing

Activities implemented: We launched in 2016 Adolescents 360, an AYSRH effort to increase the demand for, uptake of and perception surrounding voluntary, modern contraceptives among adolescent girls 15-19-years-old across the developing world. A360 flips traditional boardroom based design to work in equal partnership with you to design and deliver AYSRH solutions across Nigeria, Tanzania and Ethiopia. A360's research and discovery activities revealed that girls across our target markets see contraceptives as irrelevant, possibly harmful, and at odds with their identity and dreams of motherhood. This insight delivered a blueprint to reframe the benefits of contraceptives for young people. A360's activities work synergistically to support the emotional decision to use contraceptives as a first step to achieving immediate goals, and feel less anxious about the future today, while offering friction-free, youth-sensitive service on-the-spot. In all three countries, the new blueprint is catalyzing rapid change: adoption of a contraceptive method through a single, brief contact.

Results Achieved: From June 2017-Jan. 2018, A360 has recorded 4.8K+ girls who take up a modern contraceptive after coming in contact with A360 programming.

Country Leadership: Yes

Community Engagement: Yes

Individual Potential: Yes

Research and Innovation: Yes

Multisectoral Action: Yes

Accountability: Yes

Service Delivery Included: Yes

Geographic Coverage: Both Urban and Rural

Adolescent girls and young women (aged 14-24): Yes

- Data Source: Routine- Project/Program specific information system (non-govt)

Adolescent boys and young men (aged 15-24): Yes

- Data Source: Routine- Project/Program specific information system (non-govt)

Sexual and Reproductive Health and Rights

Applicable

Sexual and Reproductive Health and Rights data

Current status: Ongoing

Activities implemented: A360 engages federal, regional and local leaders to build empathy for young girls. The program pairs local youth with government health workers and/or works in government-owned health clinics to identify, reach, and serve young girl. This supports government efforts to saturate all adolescent girls in a community, leaving behind a health system capable of continuing coverage.

Country Leadership: Yes

Community Engagement: Yes

Individual Potential: Yes

Multisectoral Action: Yes

Service Delivery Included: Yes

Geographic Coverage: Both Urban and Rural

Adolescent Girls and young women (aged 15-24): Yes

Quality, Equity and Dignity in Services of Women, Girls and Communities

Applicable

Quality, Equity and Dignity in Services of Women, Girls and Communities data

Current status: Ongoing

Community Engagement: Yes

Individual Potential: Yes

Service Delivery Included: Yes

Geographic Coverage: Both Urban and Rural

Empowerment of Women, Girls and Communities

Applicable

Empowerment of Women, Girls and Communities data

Current status: Ongoing

Activities implemented: A360's activities work synergistically to support the emotional decision to use contraceptives as a first step to achieving immediate goals, and feel less anxious about the future today, while offering friction-free, youth-sensitive service on-the-spot. Across all three countries, A360 programming feeds into girls' desire for financial independence and quest for identity.

Results Achieved: In Nigeria, A360's interventions wrap around a goal orientation lens, responding to girls' desire for financial independence and quest for identity. Approximately one in five girls who interacts with A360 adopts a contraceptive method.

In Tanzania, urban and peri-urban girls with and without children partake in Kuwa Mjanja—A360's programmatic blend of AYSRH and mini life-coaching services offered during delightfully branded pop-up outreach events and group sessions held in public and private health clinics. In Ethiopia, A360 introduced

targeted financial messaging designed to meet adolescent rural couples where they are developmentally. In both countries, approximately one in two girls who interacts with A360 adopts a contraceptive method.

Service Delivery Included: Yes

Geographical Coverage: Both Urban and Rural

Adolescent girls and young women (aged 15-24): Yes

PROCESS RELATED COMMITMENT PROGRESS

Have challenges faced during the implementation of commitment-related activities resulted in either delays or unsuccessful implementation? Note: If you experience any challenges in completing this questionnaire, please list them under this section

No

Have you made any changes to either the funding or implementation partners associated with your organization's commitment?

No

PHOTOS AND VIDEO

Photos and videos can be shared here: [1710-112.jpg](#)

Additional supplementary documents, reports, etc. can be shared here:

<https://www.psi.org/2018/03/mozambique-project-ignite/>

Please provide the following information on the Government's point of contact for this update:

- Name: Amy Uccello
- Title: Sr. Adolescent and Youth Sexual and Reproductive Health Advisor
- E-mail: aucello@psi.org
- Phone: (202) 255-3590