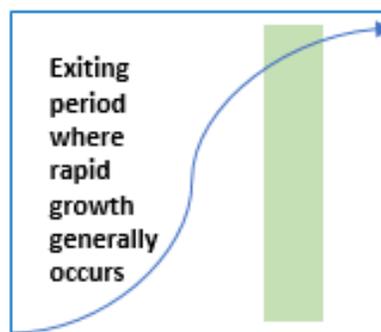
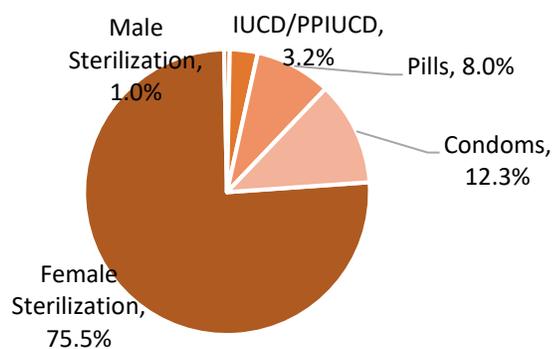


# India Actions for Acceleration



## Country Snapshot\*



mCPR (AW, MW)	38.6%(AW), 53.1%** (MW)
FP2020 mCPR goal (MW)	54.3%
Unmet need (MW)	20.8%
Demand satisfied (MW)	71.5%

\*Source: 2016 FP2020 Progress Report (all of these were produced using the Track20 FPET model)

\*\* Track20 estimate (2017)

### FP2020 Commitment (Revitalized in July 2017)

Commitment Overview	<p>India will overarch FP2020 goals to drive access, choice and quality of FP services so as to increase the modern contraceptive usage from 53.1% to 54.3% and ensure that 74% of the demand for modern contraceptives is satisfied by 2020.</p> <p>The country will be expanding range and reach of contraceptive options by 2020 through roll out of new contraceptives and exploring the introduction of new LARCs along with delivering quality assured and full range of FP services at all levels.</p> <p>India will strengthen supply chain through roll out of Family Planning Logistic Management Information System (FP-LMIS). The country will increase FP awareness and generate demand free of cost to all eligible couples and adolescents through public health system, Non-Government social franchising schemes would be initiated to rope in the private sector.</p> <p>At the 2012 Summit, India committed to spend \$2 billion by 2020 for family planning program. India has renewed its commitment and now promises that it will invest \$3 billion by 2020. The country will continue implementation of costed plans for RMNCH+A including FP at national and sub-national levels.</p>
Commitments	<ol style="list-style-type: none"> <li>1. Overarching FP2020 goals for India are to drive access, choice, and quality of family planning services so as to increase the modern contraceptive usage from 53.1% (2017-Track 20 estimate) to 54.3% by 2020 and ensure that 74% of the demand for modern contraceptives is satisfied by 2020.</li> <li>2. Expanding range and reach of contraceptive options by 2020 by             <ol style="list-style-type: none"> <li>(a) The rolling-out of injectable contraceptives, Progesterone only Pills (POPs) and Ormeloxifene (non-hormonal weekly pill: Centchroman – Indian brand) in the public health system</li> <li>(b) Exploring introduction of new LARCs</li> </ol> </li> <li>3. Delivering quality assured services to the hardest-to-reach in rural and urban areas—providing a full-service package at all levels in all 146 Mission Parivar Districts (MPV)</li> <li>4. Strengthening supply chain and commodity tracking in all states of India</li> <li>5. Increased awareness and demand through 360-degree communications campaign rolled out across all states of India</li> <li>6. Expanded role for the private sector for ensuring family planning services.</li> <li>7. Enabling young people to access sexual and reproductive health information and services</li> <li>8. Civil society commitments for creating awareness on family planning commodities and services and mobilizing community for increasing uptake of services through civil society organizations, plus providing services</li> </ol>

## Strategic Priorities for 2017 onwards

- 1) Addressing the gap in contraceptive access both at service delivery level and community level: post-partum FP program scaling up, ASHA home delivery of contraceptives, ASHA spacing of birth
- 2) Instituting mechanisms for ensuring quality in FP services: activating district and state quality assurance committees, techno-managerial guidelines developed and disseminated across all states.
- 3) Enhancing data utilization and evidence-based planning: evidence based decentralized district costed implementation plans developed for all 640 districts across the country.

## Country 2017-18 Priorities

Priorities: *please outline 4-6 clear priorities for the next 18 months. These priorities should be in-line with existing agreed focus areas, whether those be in a Costed Implementation Plan (CIP), an RH Strategy, a Health and Development Strategy, or the like.*

1. Expanding range of contraceptive options:
  - (a) Roll-out of injectable contraceptives, Progesterone only Pills (POPs) and Ormeloxifene (non-hormonal weekly pill: Centchroman – Indian brand) in the public health system
  - (b) Exploring introduction of new LARCs
2. Reaching the hardest to reach: launch of Mission Parivar Vikas, a focused program designed to increase voluntary FP uptake in the hardest to reach population, with poor socio-economic and developmental indicators
3. Strengthening supply chain: Implementation of e- Logistic Management and Information Software (e-LMIS) for FP commodity tracking from national to community level
4. Strengthened data quality and tracking progress towards FP2020: HMIS strengthening, data validation, triangulation
5. Increasing private sector participation: strategic purchasing of FP services from private sector
6. Enabling youth to access SRH services
7. Shaping demand and practices through 360 degree national communications campaign roll-out

## Focal Point, Secretariat and Partners Actions

### Priority #1: Expanding range of contraceptive options:

- (a) Roll-out of injectable contraceptives, Progesterone only Pills (POPs) and Ormeloxifene (non-hormonal weekly pill: Centchroman – Indian brand) in the public health system
- (b) Exploring introduction of new LARCs

Focal Point Actions	Who	Timeline
1a. Development of techno-managerial guidelines and master trainers for new contraceptives at regional and state level	Gol & Development partners	Already completed
1b. Training of service providers on new contraceptives as per operational plan	Gol & Development Partners	March 2018
1c. Commodity supply to state and facilities	Gol & Development Partners	August 2017
1d. Monitoring and Evidence generation on successful roll out	Gol & Development Partners	December 2018

# Development partners: funding agencies, all NGOs (local + international), professional associations

Secretariat Actions	Who	Timeline
1a. Increase engagement with civil society organizations to support expansion of contraceptive options.	Secretariat	2018
1b. Share information on evidence-based practices (High Impact Practices) on Health communications; Enabling voluntary and informed decision-making	Secretariat	2017

Partner Actions	Who	Timeline
1a. Support in roll out of new contraceptives	Development partners	Dec 2018
1b. Develop IEC, BCC tool-kits and to increase access to new contraceptives	Development partners	March 2018
1c. Regular review monitoring and feedback on roll out of new contraceptives across states	Development partners	Ongoing

**Priority #2:** Reaching hardest to reach: launch of Mission Pariwar Vikas, a focused program designed to increase voluntary FP uptake in the hardest to reach population, with poor socio-economic and developmental indicators.

<b>Focal Point Actions</b>	<b>Who</b>	<b>Timeline</b>
2a. Development of Mission Pariwar Vikas (MPV) policy guidelines	Gol	Already completed
2b. On-boarding of seven high-focus states for the Mission Pariwar Vikas (MPV)	Gol	June 2017
2c. Development of operational guidelines and district action plans for all MPV districts	Gol	August 2017
2d. Monitoring and Evidence generation on successful roll out	Gol & Development Partners	December 2018

# Development partners: funding agencies, all NGOs (local + international), professional associations

<b>Secretariat Actions</b>	<b>Who</b>	<b>Timeline</b>
2a. Increase engagement with civil society organizations to support expansion of contraceptive options.	Secretariat	2018
2b. Share information on evidence-based practices (High Impact Practices) on Community Group Engagement; and Mobile outreach	Secretariat	2017

<b>Partner Actions</b>	<b>Who</b>	<b>Timeline</b>
2a. Support in roll out of MPV activities.	Development partners	Dec 2018
2b. Develop IEC, BCC tool-kits and to increase access to new contraceptives	Development partners	March 2018
2c. Regular review monitoring and feedback on MPV activities	Development partners	Ongoing

**Priority #3.** Strengthening supply chain: Implementation of e- Logistic Management and Information Software (e-LMIS) for FP commodity tracking from national to community level

<b>Focal Point Actions</b>	<b>Who</b>	<b>Timeline</b>
3a. Development of logistic software	GOI	June 2017
3b. Development of training plan on LMIS	GOI	June 2017
3c. Roll out of training on LMIS	GoI & Development Partners	Dec 2017
3d. Deployment of software at different levels	GoI & Development Partners	Dec 2018

# Development partners: funding agencies, all NGOs (local + international), professional associations

<b>Secretariat Actions</b>	<b>Who</b>	<b>Timeline</b>
3a. Share information on evidence-based practices (High Impact Practices) on Supply Chain Management	Secretariat	2017

<b>Partner Actions</b>	<b>Who</b>	<b>Timeline</b>
3a. Technical Assistance for LMIS rollout	Development partners	Dec 2018

**Priority #4** Strengthening data quality and tracking progress of FP2020

<b>Focal Point Actions</b>	<b>Who</b>	<b>Timeline</b>
4a. Utilizing existing Health Management and Information System in FP reviews	Gol	Ongoing
4b. Incorporating indicators in HMIS to capture real time data and new contraceptives	Gol	June 2017
4c. Periodic data validation and review	Gol	Ongoing
4d. Triangulation of data from various sources for computing indicators	Gol, Development Partners	Ongoing

<b>Secretariat Actions</b>	<b>Who</b>	<b>Timeline</b>
4a. Connect Track20 for technical assistance to triangulate data from different sources for computing indicators	FP2020	December 2017, and then periodically every year
4b. Connect Track20 for technical assistance on strengthening quality of HMIS	FP2020	December 2017

<b>Partner Actions</b>	<b>Who</b>	<b>Timeline</b>
4a. Technical Assistance in Implementation sites to improve data quality	Development Partners	Ongoing
4b. Capturing data on contraceptive sales from private sector	Development partners	Periodically every 12 months

**Priority #5:** Increasing private sector participation

<b>Focal Point Actions</b>	<b>Who</b>	<b>Timeline</b>
5a. Revival of social marketing program across India	Gol	Ongoing
5b. Implementation of social franchising scheme	Gol	December 2017
5c. Revamping existing JSK schemes for private sector	Gol	Ongoing

<b>Secretariat Actions</b>	<b>Who</b>	<b>Timeline</b>
5a. Share information on evidence-based practices (High Impact Practices) on Social Marketing, Drug shops and pharmacies	Secretariat	2017

<b>Partner Actions</b>	<b>Who</b>	<b>Timeline</b>
5a. Technical Assistance in Implementation of the social franchising scheme	Development Partners	Ongoing

**Priority #6:** Enabling youth to access SRH services

<b>Focal Point Actions</b>	<b>Who</b>	<b>Timeline</b>
6a. Empowering youth to access SRH services	Gol	Ongoing
6b. Strengthening existing JSK helpline to respond to SRH needs of adolescents	Gol	December 2017

<b>Secretariat Actions</b>	<b>Who</b>	<b>Timeline</b>
6a. Share information on Rapid Response Mechanism (RRM) grants with civil society organizations for strengthening the SRH services of RKSK.	Secretariat	Ongoing
6b. Share information on evidence-based practices (High Impact Practices) on Adolescent-friendly contraceptive services	Secretariat	2017

<b>Partner Actions</b>	<b>Who</b>	<b>Timeline</b>
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6a. Ensuring segregated data for youth for FP services in implementation sites	Development Partners	Ongoing
6d. Devising behavior change strategies for providers in improving access to SRH services	Development Partners	Ongoing

**Priority #7:** Shaping demand and practices through roll-out of a 360 degree holistic SBCC campaign

Focal Point Actions	Who	Timeline
7a. Development of a national 360 degree communications with state and district level flexibility for adaptations.	Gol, Development partners	Ongoing
7b. Develop comprehensive information on method mix	Gol	December 2017

Secretariat Actions	Who	Timeline
7a. Share information on evidence-based practices (High Impact Practices) on Health Communications and Community Group Engagement	Secretariat	2017

Partner Actions	Who	Timeline
7a. Implementation and roll out of communication campaign	Development partners	Ongoing

**Funding Opportunities**

*Based on the current FP budget and/or costing exercises done for your country's CIP, where do you anticipate there are going to be funding gaps in 2017/2018? And for which activities?*

Country is self-sufficient in terms of availability of funds, only requirement is in terms of technical assistance.