

2016 FP2020 ANNUAL COMMITMENT UPDATE QUESTIONNAIRE RESPONSE



PLANNED PARENTHOOD FEDERATION OF AMERICA (PPFA)

[HTTP://WWW.FAMILYPLANNING2020.ORG/ENTITIES/169](http://www.familyplanning2020.org/entities/169)

In August 2016, the Planned Parenthood Federation of America (PPFA) shared an update on progress in achieving its Family Planning 2020 commitment in the 2015-2016 timeframe (commitment included for reference below).

PROGRAM & SERVICE DELIVERY UPDATES

- Planned Parenthood is the most trusted women's health care provider in the United States, the leading provider and advocate of high-quality, affordable health care for women, men, and young people, and the nation's largest provider of sex education. One in five women American women reports having been to Planned Parenthood for care in her lifetime. With approximately 700 health centers across the country, education programs in schools and communities, and online resources, Planned Parenthood organizations care for everyone with compassion and respect, and without judgment.
- Planned Parenthood is committed to ensuring patient access to critical health services and providing the best possible care to as many people as possible in the midst of a shifting health care landscape. In 2015, Planned Parenthood served over 2.3 million clients through its 700 health centers and online health services. All 57 Planned Parenthood affiliates now offer standardized core services, including life-saving preventative screenings, family planning counseling and services, and the provision of abortion services. Our educators trained over 112,000 peer educators, teachers, and other youth-serving professionals within their communities.
- In the current health care landscape, Planned Parenthood's mission -- every day, across the country -- is to provide critical care and information to women, men, and young people, and to help move our country toward health care access for all, no matter who you are or where you live. We are constantly looking at how we can improve people's access to care and meet the needs of diverse communities, including through innovations and improvements in delivery.
- Over the last five years, the National Office and our affiliate partners have achieved a set of ambitious goals that brought us closer to our vision. We helped shape the changing healthcare landscape, and led the movement to bring insurance coverage and no co-pay birth control to millions of people. We increased access to healthcare through technology to help people connect with our services and education no matter where they live, and see 6 million visitors on our website each month. In the face of relentless attacks, we doubled our supporter base to 9 million strong, and have made women's health a key political issue.
- Planned Parenthood is an anchor in communities across the country. Having built a reputation over the last 100 years as a trusted provider, educator, and advocate, our extensive affiliate network covers some of the hardest to reach parts of the country -- and the world -- with vital information and care. Looking forward, reaching more people and supporting the affiliates who serve them remains a critical priority for the National Office. Still, the worsening political climate, ongoing polarization around abortion, and continued changes in the healthcare environment are threatening the Federation's ability to meet our mission and serve those most in need.
- We will only be able to move the needle on health equity -- expanding access and improving outcomes -- if we change our environment and how sexual and reproductive healthcare, including abortion, is viewed by the public and valued in the system. The PPFA Board of Directors recently approved a new five-year strategic roadmap that lays out a strategy to break the vicious cycle of defensive battles and recommits us to firmly supporting and

ensuring access to abortion, contraceptive choice, and high-quality sexual and reproductive health care and education both online and on the ground.

- For the next five years, the National Office will focus our work on and partner with affiliates to achieve four main goals:
 - Support healthcare services and systems that promote equity
 - Ignite youth-centered movement and culture change
 - Deploy 21st century tools and innovations to expand access to our healthcare, education, and advocacy
 - Strengthen and secure the ability of the National Office to support the Federation's mission
- Each goal has a set of strategies and tactics and each goal has draft five-year measures of success that will continue to evolve as we adapt our strategy over the coming years.

The healthcare industry in general has experienced significant mergers, acquisitions and growth across America, and so we want to clarify that as of July 1, 2016 PPFA has 57 affiliates. Planned Parenthood, with a strong brand and trust among American women, has found internal mergers a way to gain economies of scale while maintaining investments in programs for our patients and communities. These decisions are part of a nationwide trend in the healthcare industry landscape, in which non-profits, particularly health care organizations, are moving to larger networks to both cope with changing demands (IT, billing, etc) and to enhance healthcare delivery.

- PPFA is working with our affiliates across the United States to expand reproductive health services to areas and communities currently lacking access. For starters, PPFA facilitated \$3.3 million in grants to 33 affiliates and saw \$17.6 million in Justice Funds (abortion access funds) go to nearly 84,000 women in 39 states. Through the HealthCare Operations Division (HCO), PPFA provided affiliates with the tools, training, and technical assistance that they need to remain operationally strong, financially stable, well-led, and able to provide the highest quality of care possible in this changing healthcare marketplace.
- To strengthen the foundation for reproductive health care in the American South, Planned Parenthood Federation of America (PPFA) is leading an ambitious initiative that combines clinic construction with workforce development, community engagement, and grassroots organizing to increase the number of women with access to the full spectrum of reproductive health services and education, including abortion-the type of care Planned Parenthood provides, no matter what. In partnership with Planned Parenthood affiliates in the region, PPFA is on track to build or renovate 13 health centers in some of the nation's poorest and most medically underserved states by the end of 2017.
- Planned Parenthood believes that every person deserves access to comprehensive health care, including reproductive health care like birth control, transgender care and abortion. Planned Parenthood's doors are open to everyone-regardless of race, national origin, gender identity, gender expression, and/or sexual orientation. Currently over 30 Planned Parenthood health centers in 10 states offer hormone treatment for transgender people.
- Planned Parenthood has also sought to expand access to care through technology. First, we were focused on ensuring people had access to accurate health information, including sex education, through our online platform and we now have 60 million visitors to our websites in English and Spanish every year. We have also launched a chat/text program, which gives people health information and directly links them with the health services we provide. As of May 2016, we've had nearly 600,000 conversations through chat/text with young people across the U.S.

- We also realize that not everyone has access to one of our health centers, so we've been building our ability to provide health services online. In 2015, PPFA launched pilot programs that provide birth control and STI testing through telehealth technology. Today, Planned Parenthood Care or Planned Parenthood Direct -- the two pilot models we are testing -- are available in California, Minnesota, Washington, Alaska, Idaho, and Hawaii.
- Finally, in 2015, PPFA launched the Contraceptive Equity Initiative – a five-year program to further reduce unintended pregnancy rates in the U.S. by ensuring that all women have access to the contraceptive method that is best for them and the education they need to use it accurately. In our pilot year of 2015, we worked with 17 affiliate partners to train 468 health center staff representing 29 health centers, made policy progress at the federal and state level to ensure equitable access to the most effective methods, and established baseline data that will help inform the direction of the program over the next four years.

Through FY 2015 Planned Parenthood Global had supported in-country private and public partners in 12 countries in Africa and Latin America to provide FP and other SRH information, services and supplies to **2.5 million people, including 1.8 million adolescents and youth.**

- In 2015-2016 Planned Parenthood Global continued investing in the long-term autonomy and sustainability of its partner organizations by providing technical assistance and support designed to strengthen partners' systems, including advocacy, capacity building, supply chain management, quality assurance, supervision, MIS. Planned Parenthood Global ensures that the information and services provided by its partners has a human rights approach by working with them to ensure that information and services are targeted at the most vulnerable populations, including adolescents and youth, girls, families living in underserved areas, and individuals in need of SRH services not offered by other organizations. Planned Parenthood Global also works with its in-country partners to advocate for the rights of the vulnerable individuals and groups.

Planned Parenthood Global designs and implements new models of service to increase access and improve quality of SRH information and services for individuals and groups who most need them.

- During 2015-2016 Planned Parenthood Global continued providing TA and support to in-country partners to implement the Youth Peer Provider (YPP) model. YPPs are trained adolescents and youth who reach out and provide FP information, services, and contraceptives to their peers at the community level (schools, neighborhoods, villages, marketplaces, sports fields); they also accompany their peers to pre-designated youth-friendly facilities for FP methods or other SRH services the youth are not qualified or legally allowed to provide directly.
- Planned Parenthood Global supports partner organizations to provide community-based access to misoprostol (CBAM) supplies and services, to ensure access for women who otherwise lack access for geographical or other reasons.
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- In addition to supporting the YPP model, Planned Parenthood Global developed and supports Global Mobile, an internet-based SRH education, information and service delivery model targeted at adolescents and youth.
- Users can access Global Mobile through mobile devices and find information on a diversity of SRH topics including FP. Youth who are interested can find information on availability of SRH services at a site near their location. Providers to whom Global Mobile users are referred have been trained on how to provide youth-friendly SRH services. Global Mobile is currently implemented in Nigeria and Ecuador, and the app is also being accessed from many other countries.

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The following text is the commitment made by the Planned Parenthood Federation of America (PPFA) at the 2012 London Summit on Family Planning. To review the commitment online, please visit: <http://www.familyplanning2020.org/entities/169>.

For more than 40 years, Planned Parenthood Global, the international division of Planned Parenthood Federation of America, has been working overseas to ensure that women, men and young people in some of the world's most neglected areas have access to the health care they need to control their bodies and their futures.

PROGRAM & SERVICE DELIVERY COMMITMENTS

Planned Parenthood Federation of America commits to reaching 2 million more women in the United States with reproductive health care, including life-saving preventative screenings and family planning counseling and services. Planned Parenthood will work with its nearly 80 affiliates across the United States to expand reproductive health services to areas and communities currently lacking access.

Additionally, through the organization's international arm, Planned Parenthood Global, it commits to supporting its in-country partners in Africa and Latin America to reach 1 million people by 2015 with sexual and reproductive health information, supplies and services, with an emphasis on family planning. Planned Parenthood Global will continue to invest in the long-term autonomy and sustainability of local organizations implementing a human rights-based approach to delivering the highest-quality reproductive health care. It will support innovative pilot projects to improve quality of care overall and bridge barriers for those most in need of information and services, yet who have the least access to them. Planned Parenthood Global will also expand projects focusing on young people, especially using social media, to reach an additional half a million adolescents with information and access to services when they need them.